

# WMRC Elected Members' Bulletin

12 November 2018

## 1. Introduction

The WMRC Elected Members' Bulletin serves to provide a summary update to elected members on WMRC issues and developments in the periods between WMRC Council meetings. It's issued fortnightly and circulated to Councillors, their deputies and CEOs of our member councils.

## 2. Safety and Security

There have been no safety incidents in the past fortnight. A revised induction manual has been completed for the West Metro Recycling Centre (the transfer station) and work has begun on its office counterpart.

WMRC will shortly issue an order for upgrade of security at the West Metro Recycling Centre which has suffered a number of break-ins and thefts over the past three years. The solution will include both active and passive security measures.

## 3. Legal

Court-supervised mediation before the Supreme Court is listed for Friday, 16 November 2018. The mediation which will be attended by our legal team, Aimee Hynes and me; our Chairman and Deputy will attend as observers.

## 4. Business Development

Mindarie Regional Council advises that it is currently consulting with its southernmost member councils regarding the opportunity to reduce waste collection and haulage costs by bringing their MSW to the West Metro Recycling Centre for consolidation and haulage for disposal at the Tamala Park.



The Eastern Metropolitan Regional Council met with ourselves last week to discuss the opportunity for the WMRC to save on waste disposal costs by use of their services.

## 5. WMRC rebranding

This project is progressing well. Our new look, including logo and "Managing Waste Wisely" tagline is appearing to advantage in newspaper notices including our *Free Mattress Recycling*

promotion for National Recycling Week and the City of Subiaco's *E-Waste Recycling Day*. Our branding is now prominently featured on the WMRC's new van.

The rebranding also is now prominently displayed on our new sign at the West Metro Recycling Centre at Brockway Road, Shenton Park.



**6. Recycling rule changes communications**

Printed copies of flyers and posters detailing the new Perth-wide consistent recycling communications have been delivered to Member Councils’ offices and community facilities and feature the new WMRC branding.

**7. WMRC Recycling Hotline – 9384 6711**

We have initiated a **Recycling Hotline**, a first for WA if not Australia. The initiative is designed to support the Consistent Communications across the Western suburbs in providing accurate and consistent information to the public with the aim of improving the quality and marketability of materials collected for recycling. The Recycling Hotline will not only assist the public but also our member councils who will be able to channel public inquiries to our expert help. We will hold off on an official launch of the new service until such time our phone system is updated to fully cope with the workload. Word is getting around such that we are already fielding inquiries to the service.

**8. Draft State Waste Strategy**

The WMRC has made a submission on the Draft Waste Strategy.

Stefan Frodsham  
Chief Executive Officer