



19 October 2020

Verge Valet wins on three fronts.

The pre-booked bulk and green waste verge collection service, Verge Valet, coordinated by the WMRC has now been running since January this year. It replaces the traditional scheduled, messy, bring-out-your-dead bulk waste service. We now have some statistics that show just how successful it has been in Mosman Park and Cottesloe. The service is set to be introduced to the Town of Cambridge in early November.

Firstly, of the residents who have used Verge Valet, less than one in ten prefer the traditional system, citing their ability to choose their collection date; and its flexibility, ease of use and speed of service. The many positive resident comments received include the following:

“Every part of the system worked perfectly. Team arrived, removed rubbish & were a delight to deal with.”

“It’s quite simple and clear overall, made life easier after having moved house!”

“What a great concept. It was hassle free and easy to use. Loved it. One minute [the waste] was there, next minute it was gone. Seamless.”

Secondly, much of the material collected is recycled. We are delighted to report that not only 100% of the green waste is recycled but that 65% of the bulk waste is too. “This doesn’t mean that a sofa for example will ever be a sofa again - but its constituent parts: metal, wood and padding, are reprocessed wherever possible. We’d love to remind residents that there are avenues for reuse of items including charity collections, online local pages and social media groups such as the many *Buy Nothing* groups in our area” said Stefan Frodsham, CEO of the WMRC.

Thirdly, it is apparent that the service will also save money for councils compared with the traditional scheduled service, with results since the beginning of this year suggesting annual savings of 15-30%.

The WMRC looks forward to delivering these triple benefits already accruing to Mosman Park and Cottesloe to the Town of Cambridge and its residents.

The Western Metropolitan Regional Council manages waste wisely for the Town of Claremont, Town of Cottesloe, Town of Mosman Park, City of Subiaco, the Shire of Peppermint Grove with the Town of Cambridge.

ENDS

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