

# **Agenda**

# ORDINARY COUNCIL MEETING (OCM 05/25)

25 September 2025 Commencing at 5:30 pm

City of Subiaco Level 2 388 Hay Street Subiaco WA 6008 Dear Chair and Councillors

I advise that an Ordinary Council Meeting of the Western Metropolitan Regional Council will be held at the City of Subiaco, Level 2, 388 Hay Street, Subiaco on **Thursday 25 September 2025** commencing at **5.30pm**.

Stuart Devenish

Chief Executive Officer

#### Open Council Meetings - Procedures

- 1. All Council meetings are open to the public, except for matters raised by Council under "confidential items".
- 2. Members of the public may ask a question at an ordinary Council meeting under "public question time".
- 3. Members of the public who are unfamiliar with meeting procedures are invited to seek advice at the meeting. If unsure about proceedings, just raise your hand when the presiding member announces public question time.
- 4. All other arrangements are in accordance with the Council's Meeting Procedures Local Law, policies and decisions of the organisation.

Stuart Devenish

Chief Executive Officer

19 September 2025

# **CONTENTS**

1.	DECLARATION OF OPENING 4					
2.	RECORD OF ATTENDANCE AND APOLOGIES	4				
3.	DISCLOSURES OF INTERESTS	5				
4.	RESPONSE TO PREVIOUS PUBLIC QUESTIONS TAKEN ON NOTICE	5				
5.	PUBLIC QUESTION TIME	5				
6.	APPLICATIONS FOR LEAVE OF ABSENCE	5				
7.	PETITIONS, APPROVED DEPUTATIONS AND PUBLIC STATEMENTS	5				
8.	ANNOUNCEMENTS BY THE PERSON PRESIDING WITHOUT DISCUSSION	5				
9.	CONFIRMATION OF PREVIOUS COUNCIL MINUTES	5				
	9.1 CONFIRMATION OF PREVIOUS ORDINARY COUNCIL MEETING MINUTES	5				
	9.2 CONFIRMATION OF PREVIOUS SPECIAL COUNCIL MEETING MINUTES	5				
10.	REPORTS OF COMMITTEES AND OFFICERS	6				
	10.1 FINANCIAL STATEMENTS					
	10.2 CREDITOR AND DEBTOR PAYMENTS	. 10				
	10.3 TENDER RECOMMENDATION REPORT: WMRC MATTRESS HAULAGE AND	40				
	PROCESSING SERVICES					
4.4	10.4 SOFT PLASTICS RECOVERY					
11	INFORMATION BULLETINS  11.1 SAFETY AND OPERATIONS REPORT	22				
	11.1 SAFETY AND OPERATIONS REPORT					
	11.3 VERGE VALET™ REPORT					
	11.5 CEO FORUM – RECORD OF MEETING					
12	MOTIONS FOR WHICH PREVIOUS NOTICE HAS BEEN GIVEN	. <b>54</b> 56				
	QUESTIONS BY MEMBERS OF WHICH DUE NOTICE HAS BEEN GIVEN	56				
_	MEMBERS' QUESTIONS WITHOUT NOTICE	56				
	URGENT BUSINESS APPROVED BY THE PERSON PRESIDING OR BY DECISION	56				
_	MATTERS BEHIND CLOSED DOORS	56				
	BUSINESS NOT DEALT WITH FROM A PREVIOUS MEETING	56				
	GENERAL BUSINESS	56				
	CLOSURE OF MEETING	56				

## 1. DECLARATION OF OPENING

# 2. RECORD OF ATTENDANCE AND APOLOGIES

#### Councillors

Cr. P Kelly Chair Town of Claremont

Cr. A Maurice Deputy Chair Town of Mosman Park

Cr. B Wylynko Member Town of Cottesloe

Cr P. Macintosh Member Shire of Peppermint Grove

Cr. R deVries Member City of Subiaco

**Staff** 

S Devenish Chief Executive Officer WMRC

R Bruce Acting Manager Comms and Ed WMRC

B McInnes Manager Operations WMRC

Y Wang Manager Corporate Services WMRC

C Francis Finance & Customer Service Officer WMRC

**Leave of Absence** 

Nil

**Visitors** 

**Observers** 

**Apologies** 

- 3. DISCLOSURES OF INTERESTS
- 4. RESPONSE TO PREVIOUS PUBLIC QUESTIONS TAKEN ON NOTICE
- 5. PUBLIC QUESTION TIME
- 6. APPLICATIONS FOR LEAVE OF ABSENCE
- 7. PETITIONS, APPROVED DEPUTATIONS AND PUBLIC STATEMENTS
- 8. ANNOUNCEMENTS BY THE PERSON PRESIDING WITHOUT DISCUSSION
- 9. CONFIRMATION OF PREVIOUS COUNCIL MINUTES
- 9.1 CONFIRMATION OF PREVIOUS ORDINARY COUNCIL MEETING MINUTES

Minutes of the previous Ordinary Council Meeting held on 31 July 2025 were circulated earlier under separate cover. A copy of the July OCM minutes is at <a href="mailto:this.link">this link</a> with the relevant attachments at <a href="mailto:this.link">this link</a>.

#### RESPONSIBLE OFFICER RECOMMENDATION

9.1.1 Council accepts the minutes of the previous Ordinary Council Meeting held on 31 July 2025 as a true and accurate record of proceedings.

# 9.2 CONFIRMATION OF PREVIOUS SPECIAL COUNCIL MEETING MINUTES

Minutes of the previous Special Council Meeting held on 20 August 2025 were circulated earlier under separate cover. A copy of the August SCM minutes is at <a href="this link">this link</a>.

#### RESPONSIBLE OFFICER RECOMMENDATION

9.2.1 Council accepts the minutes of the previous Special Council Meeting held on 20 August 2025 as a true and accurate record of proceedings.

## 10. REPORTS OF COMMITTEES AND OFFICERS

#### **10.1 FINANCIAL STATEMENTS**

Responsible Manager Corporate Services

Officer:

Date: 19 September 2025

Attachments: 10-1A Financial Report for July 2025

10-1B Financial Report for August 2025

#### **PURPOSE**

To provide a monthly and year-to-date summary of the WMRC's operating performance and financial position, along with explanations of variance to budget.

#### BACKGROUND

Local Government (Financial Management) Regulation 34 requires monthly financial activity statements to be presented to the Council. The statements include a statement of financial activity reporting on revenue and expenditure, as set out in the annual budget under FM regulation 22(1)(d).

Each year, Council is required to adopt a percentage or value to be used for material variance (actual versus budget/forecast) reporting accompanied with explanatory notes. At its meeting on 12 June 2025, Council adopted a value of \$20,000 or 10% for reporting material variances (actual versus budget/forecast).

#### **DETAIL AND OPTIONS ANALYSIS**

The following financial attachments outline the business performance and position for the year-to-date periods ended 31 July 2025 and 31 August 2025.

#### July Year-to-date

Year-to-Date (YTD) to 31 July 2025, WMRC recorded comprehensive income (net income) \$32,396 compared to a budget of -\$52,165. Further details are in **Attachment 10-1A**.

Operating revenues for the YTD are \$1,067,581 against a budget of \$958,550 (11.4% over budget)

Operating expenses for this period are \$1,035,185 against a budget of \$1,010,715 (2.42% over budget)

#### August Year-to-date

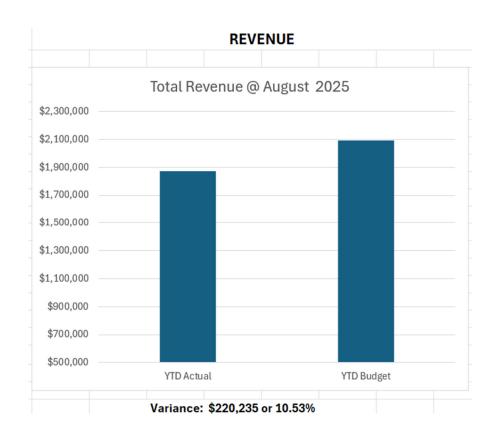
Year-to-Date (YTD) to 31 August 2025, WMRC recorded comprehensive income (net income) \$54,333 compared to a budgeted \$54,679. Further details are in **Attachment 10-1B**.

Operating revenues for the YTD are \$1,870,965 against a budget of \$2.091,200 (10.5% under budget)

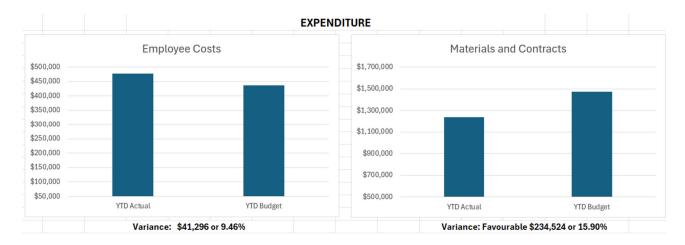
Operating expenses for this period are \$1,816,632 against budget of \$2,036,522 (10.8% under budget)

Variance analysis in relation to each activity area is included in the attachments.

#### Summary of Major Activity Areas



For the first two months of the 2025–26 financial year, total revenue, including Fees & Charges, Service Delivery Charges, and other sources, was \$1,870,965 against a budget of \$2,091,200, resulting in an unfavorable variance of \$220,235. The shortfall is mainly due to the outstanding Service Delivery Charge from the Town of Cambridge and the seasonal slowdown in August, which is typically a low period for the waste industry due to heavy rainfall. Revenue is expected to improve in the following months as sales activity increases with the easing of seasonal conditions.



On the expenditure side, employee costs are being effectively managed, with a slight overspend of \$41,296 attributed to a Long Service Leave (LSL) payment, which will be adjusted from the leave provision reserve at year-end. The impact of lower sales has also reduced material and contract costs, which are down \$234,524 year-to-date, helping to offset the revenue shortfall. The Executive Team will continue to monitor performance and consider any necessary adjustments as part of the mid-year financial review.

#### **RISK MANAGEMENT**

Regular reviews, careful planning and reporting, and continuous improvements on process and controls help to manage WMRC's financial risks.

#### COMMUNICATION AND CONSULTATION

The financial performance of the WMRC is discussed amongst WMRC management and with CEOAC at its meetings every two months.

#### REPORT IMPLICATIONS

#### **Legislation and Policy Alignment**

#### Local Government (Financial Management) Regulations

Regulation 34 requires monthly financial activity statements to be presented to Council. A Statement of Financial Activity is the minimum requirement and must contain:

- annual budget estimates
- monthly budget estimates
- monthly actual expenditure, revenue, and income
- material variances between comparable amounts with an explanation of material differences
- the net current assets at month end
- statement of financial position

The financial reporting is prepared in accordance with Council Policy: Finance. Policies are reviewed from time to time as required to ensure compliance with legislative and statutory obligations.

#### **Business and Strategic Alignment**

Strategic action 5 in the Strategic Community Plan is to develop a strong and capable organisation.

#### **Financial and Resource Implications**

The report presents the operating performance and statement of financial position of the Council.

#### **COMMENTS**

It is recommended that Council note the financial results to date against budget.

#### **VOTING REQUIREMENTS**

Simple majority.

#### RESPONSIBLE OFFICER'S RECOMMENDATION

10.1.1 Council resolve to note the financial reports for July 2025 and August 2025 respectively.

#### 10.2 CREDITOR AND DEBTOR PAYMENTS

Responsible Officer: Customer Service & Finance Officer

Date: 18 September 2025

Attachment: 10.2A July 2025 Payments

10.2B July 2025 Credit Card Statements and Payments

(27 June 2025 – 28 July 2025) 10.2C August 2025 Payments

10.2D June 2025 Credit Card Statements and Payments

(29 July 2025 – 26 August 2025)

10.2E Debtors Outstanding as of 31 August 2025

#### **PURPOSE**

The schedule of accounts paid for July and August 2025 is attached for the endorsement of Council. The schedule of debtors as of 31 August 2025 is attached for receival by Council.

#### BACKGROUND

In accordance with Regulation 13 and 13A of the *Local Government (Financial Management Regulations)* 1996, if the local government has delegated to the CEO the exercise of its power to make payments form the municipal fund, a list of accounts paid is to be prepared for each month.

#### **RISK MANAGEMENT**

Introduced improved balance (strike) procedure between cash inflows and outflows to ensure vendor bills paid on time and collection of cash from customer when due.

#### COMMUNICATION AND CONSULTATION

Nil.

#### REPORT IMPLICATIONS

#### **Legislation and Policy Alignment**

- Local Government (Financial Management) Regulations 1996
- Local Government Act 1995

#### **Business and Strategic Alignment**

This is aligned to strategic actions as follows:

• Key Strategy 1: Achieve a comprehensive, cost-effective waste management service across the region.

• Key Strategy 5: Develop a strong and capable organisation - Deliver responsible financial management.

#### **Financial and Resource Implications**

Nil.

#### COMMENTS

The statements attached to the report satisfy the reporting obligations of the Act and schedule payments made in accordance with appropriate authorities. The schedules are recommended for endorsement and receipt accordingly.

#### VOTING REQUIREMENT

Simple majority.

#### RESPONSIBLE OFFICER'S RECOMMENDATION

- 10.2.1 Council endorses the schedule of accounts paid of \$1,699,107.31 and \$2,136,571.02 for the months of July and August 2025 respectively.
- 10.2.2 Council endorses the schedule of accounts paid of \$5,051.20 and \$7,925.72 Credit Card Statements for July and August 2025 respectively.
- 10.2.3 Council receives the schedule of debtors outstanding as of 31 August 2025.

# 10.3 TENDER RECOMMENDATION REPORT: WMRC MATTRESS HAULAGE AND PROCESSING SERVICES

Responsible Officer: Manager

**Operations** 

Date: 19 September 2026

Attachment: Confidential 10.3A – Tender Evaluation Report

**Confidential 10.3B - Recommendation** 

10.3C – Exemption to Caretaker Provisions

#### **PURPOSE**

The purpose of this report is to recommend award of tender RFT 05-2025 to provide a Contract for the haulage and processing of Mattresses and Mattress Bases.

A decision on this matter within the caretaker period is permitted due to an exemption granted under regulations.

#### **BACKGROUND**

The WMRC receives mattresses from the general community and commercial businesses on a fee for service basis or as part of the Verge Valet service. It can come directly to the Recycling Centre from residential and commercial customers or collected from Member and Customer Councils via the Verge Valet service.

The loading, haulage and processing of mattresses and bases is a service that WMRC contracts out. The current contract has expired necessitating tender for a new contract.

#### **DETAIL**

#### **Contract Overview**

The tender was designed such that Contractors needed to provide separate tender prices for each of the following services:

- 1. Load, Haulage and Processing of Mattresses and Bases from the West Metro Recycling Centre.
- 2. Processing of Mattresses and Bases delivered directly to the Contractor's premises by the WMRC's Verge Valet service contractor.

The contract would be structured around a schedule of rates for each service which would be reviewed annually in line with Perth CPI. The initial term for the contract would expire on 30 June 2028. At the sole discretion of WMRC, a further term extension of 2 years may be granted.

#### **Procurement Process**

WMRC issued a Request for Tender: RFT 05 -2025 WMRC: Mattress Haulage and Processing Services on 25 June 2025. The tender period closed at 2 pm AWST on 30 July 2025. The tender was managed through TenderLink tendering portal.

The tender submissions were downloaded and opened from TenderLink in the presence of the WMRC Manager Corporate Services and Project Manager.

#### **Assessment Criteria**

The Compliance Criteria were designed to provide assurance that potential Contractors had suitable insurances, company structures, identification of any conflicts of interest and initial financial risk criteria to allow consequential assessment of Tenders.

Qualitative Criteria were developed and weighted as follows.

Number	Service	Description of Criteria	Weighting
1	Mattress Processing	Details of Processing Facility, Recovery / reuse %, Acceptance criteria	80%
2	Haulage	Experience in similar services, workplace health & safety systems	20%

Price was evaluated after assessment of the qualitative criteria for each service.

#### **Evaluation Process**

An evaluation panel was formed comprising:

- Brett Jackson Project Manager (Chair)
- Rosie Bruce A/Manager Communications and Education
- Paul Wells, Supervisor Recycling Centre

All members of the panel provided signed declarations of no financial or other interest and to retain confidentiality. They were provided with an evaluation workbook and the received compliant tender submissions.

The evaluation panel met on 25 August 2025.

#### **Evaluation Results**

Three tender submissions were received by the stipulated date & time of tender close. After assessment of compliance criteria all three tenders were deemed compliant and proceeded to Qualitative Assessment.

Each panel member individually assessed each submission prior to meeting and forming a consensus.

The tender assessment report is provided in Confidential Attachment 10-3A.

A summary of the assessment of the qualitative criteria is provided below:

Criteria	Weight	Tenderer	Tenderer	Tenderer
		Α	В	С

Total	100%	68%	56%	52%
Haulage	20%	12%	8%	12%
Processing	80%	56%	48%	40%

The tender invitation set out a qualitative pass mark requirement of 50% for the relevant Service. All compliant tenderers that achieved this pass mark and proceeded to price assessment

Tender prices for the Services are detailed in Confidential Attachment 10-3A.

After considering both the qualitative scoring, price outcomes and contract risk, the panel concluded that Tenderer C provided the best outcome for WMRC.

The Recommendation is provided in **Confidential Attachment 10-3B.** 

#### RISK MANAGEMENT

This report and subsequent contract award would assist mitigation of Strategic Level risks associated with the following areas of the Corporate Risk Register:

Strategic – SS2, SS3 Commercial and Legal – SC2 Workplace Health & Safety – WHSS1 Reputational – SR1, SR5, SR6

#### COMMUNICATION AND CONSULTATION

The State Government amended the *Local Government Act 1995* ('Act') regarding the conduct of Council and decision-making during the period leading up to the 18 October 2025 Local Government Elections ('Caretaker Provisions'). These provisions commence for the first time on 4 September 2025 and are in force until newly elected Councils are formed.

The potential value of this Tender over its full life exceeds the threshold stipulated as being a *Significant Act* in accordance with Caretaker Provisions set out in s3.73 of the *Local Government Act* 1995.

s3.73(2) of the Act precludes a Local Government from undertaking a Significant Act during the Caretaker Period. s3.73(6)(b) of the Act however provides that the Departmental CEO may approve for a Council to do a Significant Act if it is necessary for the proper operation of the Local Government.

It was considered by the Administration that awarding this tender was necessary for proper operation of the WMRC given that (a) the current contract has expired and (b) there would be a significant period of time after the 18 October Council Elections before our Member Councils would appoint their Councillors to the WMRC and in turn sworn in as Councillors of the WMRC before the new Council could consider this tender award.

Approval was granted by the Director General of the Department of Local Government, Industry Regulation and Safety for Council to award this Tender in accordance with s3.73(6)(b) of the Acton the basis that it is necessary for proper operation of the Local Government. A copy of this approval is provided as **Attachment 10-3C**.

Public notices have been placed as required by regulations advising of interest to consider a significant act.

#### REPORT IMPLICATIONS

#### **Business and Strategic Alignment**

SCP Strategy 1: Achieve a comprehensive, cost-effective waste management service across the region

#### **Financial and Resource Implications**

The adopted 2025/2026 Budget took into consideration the anticipated new contract rates for these services. The actual costs will be also largely dependent on number of mattresses to be processed. Any variances between Budget and Actual figures will be considered as part of the Mid-Year Review.

The budgeted 2025/2026 cost of each service is (rounded):

	Annual Value (ex GST)
Haulage & Processing Mattresses and Bases from Recycling Centre	\$ 60,000
Processing of Mattresses and Bases collected by Verge Valet	\$ 94,000

It is noted that the recommended Tenderer pricing is below Budget expectations.

#### COMMENTS

With the award of the Tender, there will not result in material impacts to WMRC cost structure and as such it is not appropriate to revise fees & charges for mattress services.

The mid-year budget review process will allow assessment of revenue and expenditure for mattresses. This will ensure close alignment to actuals for a 6-month period and provide greater budget accuracy.

#### VOTING REQUIREMENT

Simple majority.

#### RESPONSIBLE OFFICER'S RECOMMENDATION

- 10.3.1 That Council award tender RFT 05-2025 WMRC: Mattress Haulage and Processing Services in line with recommendations within Confidential Attachment 10-3B.
- 10.3.2 That Council resolve in accordance with section 9.49A(4) of the Local Government Act 1995 (WA) to delegate authority to the Chief Executive Officer to execute all necessary documents for this Tender award and contract.

#### 10.4 SOFT PLASTICS RECOVERY

Responsible Communications & Education Acting

Officer: Manager

Date: 16 September 2025

Attachment: Nil

#### **PURPOSE**

To inform and update Councilors on the issues around soft plastic recovery.

The report tracks the history of soft plastic schemes up to a recent product stewardship proposal. The information is presented to allow consideration of opportunities as they emerge to assist further resource recovery and encourage best-practice through communication and education.

#### **BACKGROUND**

A stated purpose of the WMRC is to facilitate "education and promotion regarding processes, industries or activities relating to the collection, treatment and disposal of waste and/or to the recycling or reuse of waste and other materials".

This report addresses a current issue relating to soft plastics. A background to the issue is provided along with the current status of the Australian Competition and Consumer Commissions consideration of a proposed voluntary stewardship scheme.

#### What are soft plastics?

Soft plastics are lightweight, flexible plastics that are inexpensive to make. They are used to package goods such as pet food, confectionary, and frozen foods. They are made from low-density polyethene (LDPE), high-density polyethene (HDPE) or polypropylene (PP).

#### How are soft plastics recovered?

Due to their lightweight structure, soft-plastics cannot be recycled through kerb-side recycling collections. Instead, they must be collected in a separate waste stream. They are washed and sorted into plastic type before being processed into plastic pellets, plastic flakes, or plastic shreds. These are sold to manufacturers to create new materials such as plastic buckets, furniture, or bags (Figure 1).



Figure 1: Bench made from soft plastics at the West Metro Recycling Centre, 2021.

## Why soft plastic recycling is difficult

#### 1. Difficulty collecting soft plastics

Many people would like soft plastics added to the yellow-lidded kerb side recycling bin. However, the contents of recycling bins are delivered to Material Recovery Facilities (MRFs). MRFs sort mixed recycling using complex machinery to separate and bale the five key types of recycling materials: metal cans, glass jars and containers, paper, newspaper, and plastic containers.

Soft plastics are incompatible with MRF machinery, as their lightweight composition causes them to get caught in the machinery, leading to damage or failure of MRF equipment. If soft plastics make it through the sorting process, the optical sorting machinery cannot distinguish them from paper, which

leads to the paper stream being contaminated with soft plastics. Contaminated paper bales have a lower value when being sold on the international recycling market.

Take a 3D virtual tour of Veolia's MRF to see how recycling is sorted: <a href="https://youtu.be/J8COthyb9gw">https://youtu.be/J8COthyb9gw</a>

Therefore, soft plastics must be collected in a separate waste stream from the kerbside recycling. Historically, Australia has utilised public drop-off locations for collecting soft plastics, that then need to be transported to recycling facilities. As soft plastics are light weight and bulky, they take up a lot of space relative to their weight in transport vehicles. This leads to inefficient and costly waste transfer.

#### 2. Difficulty recycling soft plastics

Post-consumer household soft plastics are often contaminated with food residues, oils, and adhesives, making them difficult to process. Similarly, they are often made from layering multiple types of plastic polymers (LPDE, HDPE, PP) which increases the complexity of their recovery.

Soft plastics have a higher recovery rate when mono-materials are used (only one type of plastic), when colours are minimised (as unpigmented material has the highest recycling value), and when labels are minimized (to reduce contamination). However, companies do not think of the complexities of recycling when they are designing eye-catching products (APCO, n.d.).

#### 3. There are huge quantities of soft plastics used in Australia

- In 2021, the DCCEEW reported that Australia uses around 70 billion pieces of soft plastics each year.
- Australians used 3.4 million tonnes of plastics in 2018-2019.
- One million tonnes of Australia's annual plastic consumption is single-use plastic 84% of plastic is sent to landfill and only 13% is recycled.
- Every year in Australia approximately 130,000 tonnes of plastic leaks into the marine environment.
- Our use of plastic is increasing and across the world will double by 2040.
- By 2050, it is estimated that plastic in the oceans will outweigh fish.

(Department of Climate Change, Energy, the Environment and Water [DCCEEW], 2021)

#### 3. The lack of soft plastic recycling facilities

 The industry could not cope with the growing supply of post-consumer soft plastics during the growth of RedCycle.

- Remondis operates a soft plastic recycling plant in WA, however it only recycles retail and logistics LPDE soft plastics, not post-consumer soft plastics.
- A new Soft Plastic Processed Engineered Commodity Facility (SPEC) opened in NSW in August 2025 to process 14,000 tonnes of post-consumer soft plastics each year. It would be costly to transport soft plastics from WA to this plant.

## Australia's history of soft plastic recycling

#### RedCycle

Consumer soft plastics were recycled in Australia from 2010 to 2022 through RedCycle, a Melbourne based recovery initiative for post-consumer soft plastics, set up specifically in Coles and Woolworths stores across the nation. Eventually, over 600 collection points gathered soft plastics across Australia (Figure 2). By 2022, five million post-consumer plastic items were collected every day by RedCycle.

RedCycle was supported by Australian brand partners, including Kellogg's, Tip Top, and Arnott's biscuits. Brand partners added a 'Redcycle Recycle' icon to their soft plastic packaging, to encourage consumers to return the soft-plastics to collection points (Figure 3).

RedCycle transported their collected soft plastics to Australian manufacturing partners including Replas, Close the Loop, and Plastic Forests. The soft plastics were used to make new materials such as outdoor furniture, signage, Tonerplas, and air conditioner mounting blocks (Australian Competition and Consumer Commission 2022).



Figure 2: Collection bin for soft plastics in the City of Subiaco, 2018



Figure 3: RedCycle branding, promoting return to eligible stores.

The demand and growth of soft plastic recycling demonstrated the willingness of residents to recycle soft plastics. However, the capacity of soft plastic manufacturers could not meet demand. Due to 'unforeseen challenges, exacerbated by the pandemic' three of the four soft plastic recycling facilities stopped accepting soft plastics from RedCycle in 2022. A battery fire destroyed the remaining soft-plastics recycling facility

on 9 July 2022. The scheme collapsed in November 2022, after it was discovered that they were initially stockpiling 3,000 tonnes of soft plastics across nine sites.

The collapse of RedCycle's popular recycling scheme enhanced distrust in the recycling industry (CSIRO, 2022).

## **Next steps for soft plastic recovery**

#### Organisations involved in soft plastic recovery

After the fallout of the RedCycle scheme, several new organisations were created to manage soft plastic recovery:

- 1) The Soft Plastics Taskforce (SPT) was established in November 2022 following interim authorisation from the Australian Competition & Consumer Commission (ACCC), enabling Coles Group, Woolworths Group, and ALDI to collaborate on a national solution for soft plastics recycling. The taskforce was formed to develop a coordinated recovery strategy and manage the processing of approximately 11,000 tonnes of stockpiled soft plastics located across 44 sites. The SPT launched a small-scale trial in 12 Melbourne supermarkets to test a new collection and processing system for post-consumer soft plastics. This trial was successful and has since been expanded to 200 stores (Australian Competition and Consumer Commission 2022).
- 2) The Soft Plastics Stewardship Australia (SPSA) was established in August 2024 to bring together major retailers, brands, and government agencies to create a product-stewardship scheme for recycling soft-plastics.
- 3) The Soft Plastic Stewardship Scheme Australia Limited was proposed by the SPSA in March 2025. The ACCC issued a draft determination in August 2025 to propose to authorise the establishment of this voluntary, industry-led product stewardship scheme. The scheme includes major retailers and manufacturers including Woolworths, Coles, ALDI, Nestlé, Mars, and McCormick Foods. It aims to expand in-store and kerbside collection pilots, divert soft plastics from landfill, and improve recycling outcomes. The program will be funded through a levy on participating businesses based on the volume of soft plastic packaging they place on the market. The final determination on this scheme is due October 2025 (Australian Competition and Consumer Commission 2025).

#### Current soft plastic recycling schemes

Several companies run small-scale soft plastic schemes for consumers:

Company Name	Price	Collections	Available in WA?	Where is it recycled
Curby It	Pay to recycle scheme, subscription model for residents	Drop off to participating bins	No, currently only available in 4 suburbs in NSW.	Unclear as the organization has not identified their recycling partners.
RecycleSmart	Pay to recycle scheme, subscription for councils	Drop off to participating councils	Currently being rolled out to interested councils in WA	Unclear as the organization has not identified their recycling partners.

Terracycle	Pay to recycle scheme, purchase recycling boxes and post to	Purchase a collection box online and post to the organisation	Yes	Unclear as the organization has not identified their recycling partners
	and post to organization.	organisation		partners.

#### **REFERENCES**

- Australian Competition and Consumer Commission. (2025, August 11). ACCC proposes to authorise new scheme for soft plastics recycling [Media release]. <a href="https://www.accc.gov.au/media-release/accc-proposes-to-authorise-new-scheme-for-soft-plastics-recycling#:~:text=The%20ACCC%20has%20issued%20a%20draft%20determination%20pr</a>
  - recycling#:~:text=The%20ACCC%20has%20issued%20a%20draft%20determination%20proposing,collect%20and%20recycle%20soft%20plastic%20packaging%20from%20consumers
- Australian Competition and Consumer Commission. (2022, November 25). Supermarkets can cooperate in Soft Plastics Taskforce after REDcycle pauses recycling program [Media release]. <a href="https://www.accc.gov.au/media-release/supermarkets-can-cooperate-in-soft-plastics-taskforce-after-redcycle-pauses-recycling-program">https://www.accc.gov.au/media-release/supermarkets-can-cooperate-in-soft-plastics-taskforce-after-redcycle-pauses-recycling-program</a>
- Australian Packaging Covenant Organisation. (2023). Quickstart guide: Designing for recyclability; consumer soft plastic packaging (Version 4). <a href="https://documents.packagingcovenant.org.au/public-documents/Quickstart%20Guide%20-%20Designing%20for%20Recyclability;%20Consumer%20Soft%20Plastic%20Packaging">https://documents.packagingcovenant.org.au/public-documents/Quickstart%20Guide%20-%20Designing%20for%20Recyclability;%20Consumer%20Soft%20Plastic%20Packaging</a>
- Australian Packaging Covenant Organisation. (n.d.). *Soft plastics FAQ*. https://apco.org.au/what-is-soft-plastics
- Australian Packaging Covenant Organisation. (n.d.). Material factsheet: Flexible plastics. <a href="https://documents.packagingcovenant.org.au/public-documents/APCO%20Material%20Factsheet%20Flexible%20Plastics">https://documents.packagingcovenant.org.au/public-documents/APCO%20Material%20Factsheet%20Flexible%20Plastics</a>
- CSIRO. (2022, November 16). *How to manage soft plastic recycling*. https://www.csiro.au/en/news/All/Articles/2022/November/soft-plastics-recycling
- Department of Climate Change, Energy, the Environment and Water. (2021, October 3).
   National plastics plan summary.
   https://www.dcceew.gov.au/environment/protection/waste/publications/national-plastics-plan-summary

#### **RISK MANAGEMENT**

The recommendations in this report have effect on the following risks in the risk register:

**Strategic – SS1, SS2**, long term planning for the use of the Recycling Centre, and circular economy opportunities not optimized, compromising environmental and economic outcomes.

**Reputational – SR1 & SR4**, increased understanding of how to manage this waste stream to prevent scepticism over resource recovery effectiveness.

#### COMMUNICATION AND CONSULTATION

WMRC reviewed up-to-date information from Remondis Australia, CSIRO, the Australian Competition & Consumer Commission, Packaging News Australia, Soft Plastic Stewardship Australia, and The DCCEEW to write this report.

#### REPORT IMPLICATIONS

#### **Legislation and Policy Alignment**

None.

#### **Business and Strategic Alignment**

How this matter relates to the existing WMRC business and strategic plan:

This matter relates to one key strategy of WMRC's business plan:

- **Key Strategy 4:** Promote and facilitate waste avoidance and responsible waste management in the community.
  - WMRC aim's to work with Member Councils and the community to promote better waste management practices. Until a reliable soft plastic recycling scheme starts in WA, the education team promotes avoiding soft plastic waste as the best option for managing this waste stream.

#### **Financial and Resource Implications**

None.

#### **COMMENTS**

The proposed stewardship scheme is a positive initiative that can help create the capacity for soft plastics to be beneficially re-used. That is, it can generate revenue to support the introduction of collection arrangements, processing facilities and end-market development. Support for such a scheme by major retailers significantly aids communications and associated consumer involvement.

While the WMRC is unlikely to have a participatory role in the proposed stewardship scheme, the initiative can form part of the broader education function in support of material recovery optimisation and diversion from landfill.

#### VOTING REQUIREMENT

Simple majority.

#### RESPONSIBLE OFFICER'S RECOMMENDATION

10.4.1 That Council note the report on soft plastics.

# 11 INFORMATION BULLETINS 11.1 SAFETY AND OPERATIONS REPORT

Responsible Manager Operations

Officer:

Date: 19 September 2025

Attachment: Nil

#### **PURPOSE**

This report provides an overview of safety and risk management initiatives together with operational updates for waste management, the transfer station, and recycling activities at the West Metro Recycling Centre for July and August 2025. It outlines key actions taken to manage workplace health and safety, ensure regulatory compliance, and support efficient and sustainable service delivery across all operational areas.

#### BACKGROUND

The West Metro Recycling Centre is central to the shared waste aggregation services provided to member Councils, associated local governments and other customers. The operation remains committed to safeguarding the health and safety of staff, contractors, visitors, and customers. Recent and ongoing initiatives reflect a proactive approach to managing operational risks, ensuring compliance, and continually enhancing service delivery.

This commitment is underpinned by the organisation's overarching focus on Work Health and Safety (WHS), which seeks to embed best practice in risk identification, hazard management, and continuous improvement. The WMRC's approach is guided by the safety management system comprising Council Policy and the overarching Safety Management Plan. This system provides the framework for pursuing excellence in workplace safety and regulatory compliance. In addition, the Risk Management Policy ensures that operational risks are systematically assessed and managed, reinforcing WMRC's responsibility to provide safe, efficient, and sustainable services to its member councils and the community.

#### **DETAIL**

#### Safety Actions Undertaken and Planned Improvements

#### • Fortnightly Toolbox and Safety Meetings

Fortnightly meetings are now embedded as standard practice at the WMRC site, providing all staff with regular updates on identified hazards, operational changes, and safe work practices. These sessions reinforce a proactive safety culture, enable the discussion of recent incidents and near misses, and ensure that lessons learned are communicated across the workforce. They also provide an opportunity for staff to raise concerns, contribute ideas for hazard mitigation, and remain engaged in continuous improvement of site safety and operational procedures.

#### • Establishment of Site Safety Committee

Providing a structured and collaborative platform for safety management by engaging staff in hazard identification, risk assessment, and incident review. The committee will support continuous improvement of site practices, strengthen communication between operational staff and management, and ensure accountability through regular meetings and documented actions.

#### • Appointment and Training of Site Safety Representative

A member of staff has been appointed as a Site Safety Representative, with training undertaken to build capability in hazard identification, risk assessment, and incident response. This role enhances onsite safety leadership by acting as a key point of contact for staff and contractors, promoting compliance with safe work practices, and driving a culture of accountability. The representative also supports continuous improvement by contributing to safety audits, committee meetings, and the implementation of corrective actions across site operations.

#### Site Safety Audits and Inspections

Regular audits are underway at the WMRC site to proactively identify hazards, assess compliance with operational and legislative requirements, and monitor the effectiveness of safety controls. An inspection register is maintained to document findings, with corrective actions tracked through to completion. This process ensures risks are systematically addressed, supports a culture of accountability, and provides clear evidence of continuous improvement in site safety standards.

#### Review of Signage

An initial review of site signage has been conducted at the WMRC, identifying areas for improvement to enhance safety and operational clarity. Signage is in the process of being updated to standardised, high-visibility formats in accordance with AS1319 Safety Signs standards. Upgraded, high-visibility signage aligned with the Australian Standard has been introduced to improve hazard awareness and site navigation. This will provide clear directions and warnings for staff, contractors, and visitors, reduce the risk of incidents, and improve overall site navigation. Updated signage will also support compliance with regulatory requirements and reinforce a visible commitment to health and safety across all operational areas.

#### Implementation of Mandatory PPE in Tipping Floor Area

Hard hats and eye protection have been implemented in response to the increased risk of head injuries and potential for debris to be flicked into eyes. This measure enhances workplace safety by providing critical protection for staff and contractors operating in high-risk zones and reinforces the WMRC's commitment to proactive hazard mitigation.

#### Review and Revision of Site Inductions

The induction checklist and processes for staff and contractors have been updated to improve safety awareness and operational understanding. A structured re-induction program is planned, with all staff to be re-inducted first, followed by contractors, supported by the development of an electronic induction module with annual refresher requirements to ensure consistency, accessibility, and ongoing compliance with site safety standards.

#### Customer Tipping Area Enhancements

Improvements implemented through barriers, signage, and defined safe zones have reduced the risk of interaction between customers and plant/equipment, delivering safer operations and more efficient site traffic flow.

Further site hygiene improvements have been achieved within the community drop-off area through the strategic relocation of drop off bins. This adjustment has reduced congestion, improved accessibility for users, and minimised litter and spillage around collection points. The revised layout not only supports a cleaner and safer environment for customers and staff but also aligns with public health and safety standards, enhances compliance outcomes, and delivers a more positive experience for the community.

#### Housekeeping

• Enhanced site housekeeping practices have been embedded as part of continuous improvement, with structured programs for regular cleaning, debris removal, and organisation of operational areas. These ongoing measures actively reduce slip, trip, and fire hazards, strengthen compliance with workplace health and safety standards, and support more efficient operations. Maintaining a clean and orderly site also improves vehicle and equipment movement while presenting a professional and safe environment for staff, contractors, and community users.

The West Metro Recycling Centre maintains a focus on health and safety for staff, contractors, visitors and customers and seeks to continuously improve waste receival and transfer operations, and services for residents and commercial customers. These initiatives collectively demonstrate the WMRC's commitment to continuous improvement in safety performance and provide clear oversight and reporting to Council.

#### **Summary of Recorded Incidents for the Reporting Period:**

- Slips, Trips, and Falls: A recorded incident involving a trip and fall resulted in injuries to an employee's hand, knee, and hip; the matter has been formally reported, and LGIS have been engaged to assist with case management. A structured return to work program has been implemented, which is currently under review, with the employee expected to transition back to full time duties following the completion of the final assessment. Several hazards identified relating to uneven surfaces and wet conditions around the recycling centre; maintenance requests lodged, and signage installed.
- **Manual Handling Risks:** Near-miss incidents linked to improper lifting techniques; toolbox talks delivered to reinforce safe handling practices.
- **Traffic Management:** Hazard observed with mixed heavy vehicle and light vehicle traffic flow during peak hours; review of traffic management plan initiated.

#### **Contractor & Visitor Safety**

- Contractor inductions and compliance standards (PPE, SWMS) reinforced, with formal communications issued to ensure adherence to site-specific requirements.
- Visitor management strengthened at the gatehouse to improve site orientation and compliance with safety protocols.
- Refresher training planned for staff to build consistency in managing contractor and visitor interactions.
- Designated pedestrian walkways identified as a priority for renewal to enhance safety and ensure alignment with WHS obligations.

#### **Resident Recycling Area**

The resident recycling area has continued to operate effectively throughout the reporting period. Operations remain well managed, ensuring a seamless experience for residents. Feedback from the community has been largely positive, with residents expressing satisfaction with the professionalism and support provided by staff. The continued smooth functioning of this facility reflects the success of current operational practices and staff engagement initiatives, demonstrating a commitment to maintaining high standards in service delivery.

#### **Major Projects Underway**

#### **LGIS Audit Preparation**

 A comprehensive review of documentation, policies, and operational processes is currently being undertaken to ensure full compliance with statutory obligations and organisational requirements. This review is focused on strengthening governance, improving consistency and traceability in record-keeping, and ensuring the organisation is fully prepared for the upcoming LGIS audit.

#### Western Australian Heavy Vehicle Accreditation (WAHVA)

- Internal and regulatory requirements under review, with a formal compliance manual being implemented. Staff training and upskilling programs underway to meet reporting and legislative obligations.
- Ongoing review of operational and WHS risks, with hazard mitigation embedded into daily activities.
- The Chain of Responsibility (CoR), which places shared accountability for safety and compliance across all parties operating heavy vehicles and trailers, is being systematically addressed through established procedures, monitoring, and staff training to ensure compliance with state legislation and safe operational outcomes.

#### **Emerging Issues**

- CCTV Upgrade: System maintenance and enhancements scheduled for installation in September, including retrofitting to strengthen site security and incident monitoring.
- Gatehouse IT Upgrade: Progressing to improve operational efficiency, visitor management, and reporting accuracy.
- Lighting Improvements: Floodlight coverage restored through completion of repair works, enhancing site safety.

#### **Operational Opportunities & Projects**

- New Waste Oil Vessel on order, with delivery expected mid September to improve environmental compliance, storage safety, and operational efficiency.
- Mattress Tender: The Department has confirmed that the tender can be awarded at the September OCM, despite the Caretaker Period.
- RC Concept Redevelopment Plan: Two bids received from Talis and GHD to deliver the redevelopment concept.
- Contractor for the waste bunker works has scheduled manufacture of wall panels. Indications
  are that installation works will have little or no impact upon Council deliveries of MSW and
  FOGO waste.

 GO waste haulage and processing has been segregated from FOGO, providing financial relief and delivering a more cost-effective disposal and recycling pathway, with considerable operational cost savings compared to FOGO.

The two new waste trailers are under fabrication at engineering works in Kewdale. All indications are positive for late September delivery.





Photo's - trailer fabrication and compactor progress

Waste Received

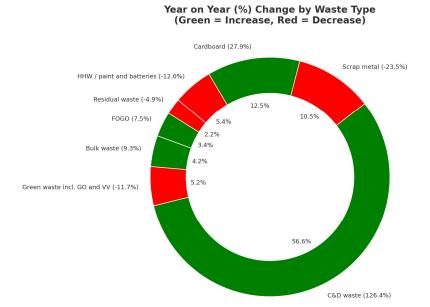
Waste (tonnes)	July 2025	August 2025	2023-24 Prior YTD	2024-25 YTD	Change Year on Year (%)
Residual waste	741	664	1477	1406	-4.9%
FOGO	741	882	1509	1623	7.5%
Bulk waste Incl. VV	876	934	1655	1810	9.3%
Green waste incl. GO and VV	654	667	1495	1321	-11.7%
C&D waste	183	680	381	863	126.4%
Scrap metal	1	28	38	29	-23.5%
Cardboard	15	16	24	30	27.9%
HHW / paint and batteries	12	10	25	22	-12.0%
Total Site Tonnage	3236	3644	6408	6880	7.4%
Total Site Transactions (In)	5630	6237	11917	11867	-0.4%
Total Site Transactions (Out)	321	305	521	626	20.2%

#### **Waste and Recycling Performance Summary**

Overall site tonnage rose by 7.4% YTD, driven by strong growth in FOGO, bulk waste, cardboard, and C&D recovery. Residual and green waste volumes declined, reflecting improved diversion and

seasonal factors, while scrap metal and HHW decreased in line with market and household trends. Inbound transactions remained steady, with outbound activity up 20.2%, highlighting increased material recovery and transfer.

Year-on-Year Waste Comparison: 2023–24 vs 2024–25



#### Comparative Percentage Change in Waste Types: Year-on-Year

The graph highlights percentage changes in waste types compared with the previous year. Key movements include:

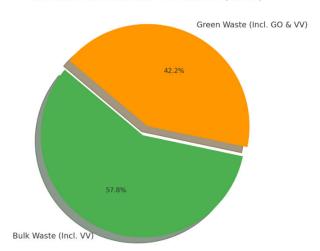
- Strong growth in C&D waste (+126.4%), which represents the largest proportional increase and reflects higher construction and demolition activity.
- Moderate increases across cardboard (+27.9%), bulk waste (+9.3%), and FOGO (+7.5%), all of which indicate strengthening recovery and recycling performance in these categories.
- Declines observed in scrap metal (-23.5%), green waste incl. GO and Verge Valet (-11.7%), and HHW/paint and batteries (-12.0%), pointing to market variability, seasonal effects, or lower community disposal activity in these streams.
- Residual waste decreased slightly (-4.9%), consistent with continued diversion away from landfill.

Overall, the data reflects a positive trend toward resource recovery, with significant gains in C&D and cardboard offsetting declines in scrap metal, green waste, and hazardous household waste.

#### **Bulk Waste and Greenwaste Trends**

An upward trend in bulk waste and greenwaste has been observed with the ongoing expansion of the Verge Valet service to additional customer councils during 2025/2026. This increase is partially

offset by the Town of Victoria Park's transition from GO Bin to FOGO Bin services, which is expected to reduce general waste volumes.



Bulk Waste vs Green Waste - YTD 2024-25 (tonnes)

#### Comparative Tonnes of Bulk and Green Waste: YTD 2024-25

- Bulk Waste (Incl. Verge Valet) 1,810 tonnes
- Green Waste (Incl. GO & VV) 1,321 tonnes

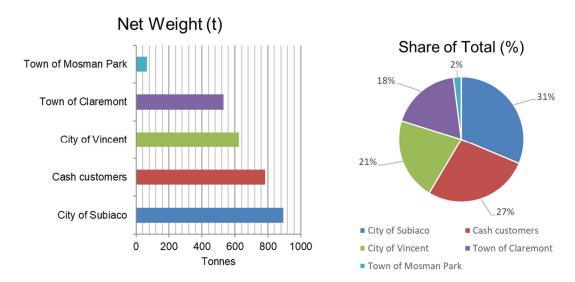
The pie graph highlights that Bulk Waste accounts for a larger share of total waste tonnage, while Green Waste represents a smaller portion.

#### **Top 5 Recycling Centre Customers (by Weight, Year-to-Date)**

The Recycling Centre continues to receive strong patronage across member councils and the wider community. For the current financial year to date, the five largest users by total tonnage are:

- 1. City of Subiaco
- 2. City of Vincent
- 3. Fee-for-service customers ("Cash" customers residential and commercial)
- 4. Town of Claremont
- 5. Town of Mosman Park

Top 5 Customers | Net Weight (t) & Share (%)



**Top Five Customers by Net Weight and Proportional Share** 

#### **Recycling Centre Staffing**

A long-serving employee, who has dedicated over 32 years of service, will be retiring in September. Throughout their tenure, they have made a significant and lasting contribution to the organisation, demonstrating commitment, professionalism, and loyalty over more than three decades. Their retirement marks the conclusion of an outstanding career, and the organisation acknowledges with gratitude the dedication and knowledge they have brought to their role during this time.

#### **Green Waste Operational Change Update**

The relocation of green waste operations has been successfully completed following the expedited exit from the Christ Church Grammar School leased site on John XXIII Avenue, Mt Claremont. A new operational hub has been established at the Recycling Centre, purpose-designed to efficiently support all stockpiling, handling, and logistical activities associated with green waste.

The former site has been fully vacated and remediated to required standards, ensuring compliance and safety. This transition has been executed seamlessly, maintaining operational continuity while positioning the Recycling Centre as a long-term, robust solution for green waste management.

#### Green Waste Management: Pre-Removal and During Removal - John XXIII Site



Photo - The photos show green waste at the John XXIII site before and during removal, highlighting the transition process and site clearance activities.

#### **Green Waste Management: John XXIII Post-Site Clearance**



Photo - The photo shows the John XXIII site following green waste removal, highlighting the completed clearance and remediation works.

#### Water Tank at John XXIII, Relocation



Photo - The photo shows the water tank from the John XXIII site, relocated to the City of Subiaco Works Depot for storage.

#### **RC Site Preparation**



Photo- The photo shows establishment works at the green waste management

site preparation and Recycling Centre to support operations.

**Operational Changes to Tipping Floor** 





Photo - The photo's shows the tipping floor following gantry removal, enabling improved access for larger wheel loaders, more efficient chute reach, and increased operational capacity and productivity.

#### **Delivery of Prime Mover Update**





**Photo -** The photo shows the newly delivered prime mover at the Recycling Centre, equipped with a hydraulic tank and trailer hoses to support operational requirements.

#### **RISK MANAGEMENT**

Key strategic and operational risks have been identified and comprehensively addressed in the Risk Register. A summary of these risks includes:

#### **Operational Risks:**

Strategic Level SO1 – SO2; and Operational Level OO1 – OO7.

#### **Workplace Health and Safety Risks:**

Strategic Level WHSS1; and Operational Level WHSO1 - WHSO25.

#### Strategic Risks:

Strategic Level SS1 - SS11; and Operational Level OS1 - OS6.

#### Governance Risks:

Strategic Level SG1 - SG5; and Operational Level OG1 - OG7.

#### Commercial & Legal Risks:

Strategic Level SC1 - SC4; and Operational Level OC1 - OC7.

#### **Financial Risks:**

Strategic Level **SF1 – SF2**; and Operational Level **OF1 – OF6**.

#### **HR Management Risks:**

Strategic Level SHR1 - SHR5; and Operational Level OHR1 - OHR12.

#### IT Risks:

Strategic Level SIT1 - SIT2; and Operational Level OIT1 - OIT3.

#### **Reputational Risks:**

Strategic Level SR1 - SR7; and Operational Level OR1 - OR10.

#### **Project Risks:**

Strategic and Operational Level risks are identified on a project-by-project basis.

#### COMMUNICATION AND CONSULTATION

Nil

#### REPORT IMPLICATIONS

#### **Legislation and Policy Alignment**

Operations are within the requirements of relevant licenses and Work, Health and Safety legislation.

#### **Business and Strategic Alignment**

Activities at the Recycling Centre contribute to the following key strategies:

- 1. Achieve a comprehensive, cost-effective waste management service across the region.
- 2. Increase the number of Councils, businesses and people using our services.
- 3. Divert waste from landfill by making materials and energy recovery available.
- 4. Promote and facilitate waste avoidance and responsible waste management in the community.
- 5. Maintain a strong and capable organisation.

#### **Financial and Resource Implications**

Nil

#### **COMMENTS**

The details outlined above highlight the WMRC's continued focus on safety, compliance, and operational improvement across all waste management and recycling activities. Observed enhancements including site housekeeping, signage upgrades, customer safety initiatives, and equipment and infrastructure improvements demonstrate a proactive approach to risk management and service delivery.

Waste performance trends show encouraging growth in recovery streams such as FOGO, bulk waste, cardboard, and C&D, offset by declines in other categories, reflecting both market and seasonal factors. Importantly, reductions in residual waste reinforce the Centre's contribution to diversion targets and sustainable outcomes.

The WMRC maintains an overarching commitment to Work Health and Safety (WHS), guided by Council policy and the organisation's Safety Management System, which incorporates the overarching Safety Management Plan and pursues best practice in risk identification, hazard control, and continuous improvement. These frameworks, together with the Risk Management Policy, ensure that all operations are conducted in alignment with legislative requirements, industry standards, and Council's expectations for safe, compliant, and sustainable service delivery.

Collectively, these initiatives and results reflect the organisation's commitment to safe, efficient, and compliant operations while maintaining strong service standards for member councils and the community.

#### **VOTING REQUIREMENT**

Simple majority

#### **RESPONSIBLE OFFICER'S RECOMMENDATION**

11.1.1 The Safety and Operations Report be noted.

#### 11.2 COMMUNICATIONS AND EDUCATION UPDATE

Responsible Officer: Acting Manager Communications and

**Education** 

Date: 25 September 2025

Attachments: Nil

#### **PURPOSE**

An information item detailing Communications and Education team activity for the period.

#### BACKGROUND

The Communications and Education team's role includes corporate communications and marketing, community waste education and the Recycling Hotline, member council staff support and waste strategy/policy advisory/advocacy services.

#### Contents include:

- 1. C&E Activities Plan 2025
- 2. Community education activities
- 3. Media content

#### **DETAILS**

#### 1. C&E Activities Plan 2025

The C&E team delivers waste communication and education services to Member Council staff and to Member Council and customer residents. It also acts as an expert advisory and advocacy service on behalf of its Member Councils and has developed wide networks to fulfil that role. The team operates across five key program areas: Member Council Liaison and Support, Waste Communications, Community Waste Education, Verge Valet<sup>TM</sup>, and Advocacy and Collaboration.

The team is focusing on food waste in 2025, supported by WasteSorted Community grant funding, the national 'Great Unwaste' campaign, and continued collaboration with Member Councils. The C&E team has maintained core programs, such as bin tagging, while introducing targeted adjustments to enhance school engagement, streamline event support, and expand consultancy opportunities.

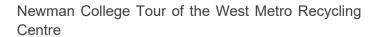
#### Progress report on 2025 Activities Plan:

The monthly activity plan outlines expected intensity across programs and Member Councils but remains adaptable—especially to accommodate external consultancy opportunities. The C&E team has made solid progress on the 2025 Activities Plan, with successful completion of the bin tagging and the 'Cook More Waste Less' projects. WMRC continues to work with Member Councils for efficient waste management and effective communications to their residents.

Program area	Activity	Progress	Notes
			Successful program run in the Town of Cottesloe, Town of
			Mosman Park, and City of Subiaco (FOGO councils). The
			most common contaminations identified were HHW in
			general waste bins, general waste items in the recycling
			bin, and plastics in the FOGO bins. The program showed a
Council Liaison			demonstrated decrease in contamination across all three
and support	Bintagging	Complete	bins in each area.
			Shire of Peppermint Grove rollout complete.
Company of the compan			Town of Claremont on hold until 2026.
Council Liaison	FOCO rellevit	Commista	Support to the City of Rockingham FOGO roll out.
and support	FOGO rollout	Complete	Supporting the Town of Vic Park's November rollout.
			Annual waste data and reporting completed for WMRC, City of Subiaco and Town of Claremont. Shire of
Council Liaison	Coordination/		Peppermint Grove, Town of Mosman Park, and Town of
and support	general	Ongoing	Cottesloe to be completed by 1st October.
ана варрон	80.10.0.	0808	Waste calendars and 25-26FY Fees & charges completed.
			Ongoing updates to the Recycling Centre signage and
Waste			other comms materials. Media release – DiCOM
communications	General	Ongoing	milestone.
Waste			Increase in hotline calls as more Verge Valet customer
education	Hotline	Ongoing	councils come on board.
		0 0	(Re)Love Your Stuff 2024 program won category 8 of the
			WasteSorted awards.
			Cook more, waste less 2025 program complete.
Waste			Funding application completed for a 2026 Low-waste
education	Grant projects	Complete	Living workshop series
			Two high schools from other council areas toured the
Waste			West Metro Recycling Centre. SWED booked for St
education	Schools	Ongoing	Thomas Primary School in Town of Claremont.
14/2-4-2	NA/ a ml cala const		Ongoing. WMRC is running a 2025 Textile Trail in Subiaco
Waste	Workshops/	0.55	with 4 repair workshops & 1 clothing swap in preceding
education	clothes swaps	Ongoing	weeks.
Verge Valet	Contract changeover	Complete	
verge valet	citatigeovei	complete	Rollout to City of South Perth and Town of Vic Park
Verge Valet	Ongoing	Ongoing	complete. New booking system in place.
Terge valet		311831118	Participation in regular CCC, WA Waste Education, and
Advocacy	General	Ongoing	WMRR meetings.

#### 2. Community education activities





Monday 11th August

A group of Year 12 students from Newman College, accompanied by their teacher, visited the West Metro Recycling Centre for a guided tour. The session covered the range of waste streams accepted at the facility and explained where these materials are sent for processing. Students also explored the history of waste management in Perth, gaining insight into the circular economy and the importance of resource recovery. The tour content was tailored to support their HASS curriculum and coursework.

"Thank you again for a very informative excursion – the students gained so much knowledge and starting points for further investigation. I look forward to bringing other groups through in the future." - Teacher

Chisholm Catholic College Tour of the West Metro Recycling Centre

Thursday 21st August

A group of Year 12 students from Chisholm Catholic College, accompanied by two of their teachers, visited the West Metro Recycling Centre for a guided tour. The session covered the range of waste streams accepted at the facility and explained where these materials are sent for processing. On the tour, the group discussed circular economy principles, and the importance of following the waste hierarchy in approaching waste management and minimisation. The tour content was tailored to support their HASS curriculum and coursework.





#### Volunteer Orientation

Thursday 28<sup>th</sup> August

WMRC welcomed three new volunteers to the Waste Watchers Volunteer Program. Volunteers were briefed on who WMRC is and the type of volunteer opportunities there are with us. They also played a two of the GREAT Games to introduce them to waste management and bin basics.



West Metro Recycling Centre Tour for Ocean Gardens Retirement Village

Thursday 28th August

A group of 15 Town of Cambridge residents joined WMRC for a tour of the West Metro Recycling Centre. The attendees were able to see what items we accept for recycling, repurposing, recovery and reuse.



Waste & Resource Recovery Conference Wednesday & Thursday 10<sup>th</sup>-11<sup>th</sup> September

WMRC attended the annual Waste & Resource Recovery Conference. Rosie Bruce presented on the 2024 (Re)Love Your Stuff campaign as part of the Circular Economy panel. Stuart Devenish facilitated the Emerging Contaminants panel.



WasteSorted Awards Gala

Thursday 11th September

The C&E team were honoured with a Waste Sorted Award for Community Events & Engagement. We are thrilled to be recognised amongst such a highly competitive field—an achievement that reflects the team's creativity, dedication, and impact.

#### **Grant Funded Projects: Cook More, Waste Less**

WMRC ran the final events in our low-waste cooking class series, where residents cooked healthy and low waste recipes while learning how to sort waste into their 3-bin system.



Cook More, Waste Less (Vegetarian) - Bay View Community Centre

Saturday 27th July

Ten residents joined WMRC and Foodbank to learn how reduce food waste at home all while learning how to cook 5 healthy vegetarian meals.





Cook More, Waste Less (Vegetarian)

– Bay View Community Centre

Friday 8th August

Ten residents joined WMRC and Foodbank to learn how reduce food waste at home all while learning how to cook 5 healthy vegetarian meals. The session also explored how to correctly sort waste at home using the 3-bin system, and great tips for food preparation and storage techniques to minimise food waste. Feedback from the attendees stated that they enjoyed the environment, relaxed opportunity to make a lovely dish and share with other participants, and to about waste sorting learn recycling.

"Speaker was great, even though I had previously been to 1 Cook More Waste Less event before, I still learnt a lot at this one and the information is more bedded in my brain now. Thought it was all great!" - Attendee

Cook More, Waste Less – The Grove Library

Saturday 9th August

Twelve residents joined WMRC and Foodbank to learn how reduce food waste at home all while learning how to cook 5 healthy vegetarian meals. The session also explored how to correctly sort waste at home using the 3-bin system, and great tips for food preparation and storage techniques to minimise food waste.

Feedback from the attendees stated that they enjoyed the comfortable environment, and the opportunity to interact, cook and share a meal with other participants. They appreciated "the great insights, information and tips regarding preserving food, disposal of wastage, and the great but simple recipes that we all could make and try.





3. Media Content

Everything was special and I enjoyed the experience very much".

Cook More, Waste Less - Bay View Community Centre

Wednesday, 3<sup>rd</sup> September

Eight residents joined WMRC and Foodbank to learn how reduce food waste at home all while learning how to cook 5 healthy vegetarian meals. The session also explored how to correctly sort waste at home using the 3-bin system, and great tips for food preparation and storage techniques to minimise food waste.

Residents expressed appreciation for "the marvellous way it was presented", and that the workshop "was amazing with great effort from all involved".

Cook More. Waste Less – Alf Adams Pavilion

Saturday 6th September

Eleven residents joined WMRC and Foodbank to learn how reduce food waste at home all while learning how to cook 5 healthy vegetarian meals. The session also explored how to correctly sort waste at home using the 3-bin system, and great tips for food preparation and storage techniques to minimise food waste.

"I just wanted to thank you and Jordyn for the fantastic workshop on the weekend. I really enjoyed the session and loved the food! It was great to see the residents which did attend so engaged and interested in waste also." -Mosman Park Waste Education staff member.

#### **Print Articles**



## Rid your home of everyday plastics

The West Metropolitan Recycling Centre has started a new, free collection point to recycle damaged or replaced plastic household items that would otherwise end up in landfill.

Plastic items accepted include chopping boards, lunch boxes, Tupperware containers, laundry baskets, bins, crates, buckets and DVD cases.

Move The West Metropolitan said: "While we want to encourage everyone to move away from plastics in the first place that residents in plastic in the first place that residents in the first place that

"We are very pleased to launch chopping boards, and wishes with plastic stems accepted include chopping boards, and wishes to received include "very accepted include "very accepted include "very accepted include "very rizid plastics" such as CD cases, mixed plastics such as children's toys, silicone and soft plastics such as children's toys, silicone and soft plastics such as children's toys, silicone and soft plastics such as plastic impleased to launch the WMRC said recent data showed only 13 to 16 per cent of plastics are recycled in Australia. The rest ended up in landfill and could take hundred software to the work of the work of

recycling centre. WMRC CEO Stuart Devenish

Sunday, Christmas Day and New Year's Day. For more information phone 9384 6711 or go to wmrc.wa.gov. au and click on "recycling and disposal", or ask a WMRC staff member on site.

The POST, 9th August 2025

The POST, 15 August 2025

# \$170m rubbish converter is garbage

cent weeks following an out-of councils, seven customer councils and a growing number of commercial clients. The simplified properties of the seven customer councils and a growing number of councils and a growing number of councils and a growing number of commercial clients. The simplified properties of the seven customer councils and a growing number of co

western suburbs member councils – signed a deal worth more than \$100million with \$100millon wi





i was endorsed by the wa Planning

# Rubbish converter is garbage

#### • From page 5

they refused to pay and took the dispute to the Supreme Court.

The court ruled in favour of the WMRC in August 2018, a decision DiCom appealed and lost (*Lawyers trash out issues*, POST, February 2 2019).

At its July 31 meeting the WMRC voted to use a design team to develop a concept redevelopment plan for the Brockway Transfer Station, including the area currently occupied by the DiCom plant.

In a statement the WMRC said it would now focus on "future-ready infrastructure that supports the evolving needs of its communities and delivering long-term value for ratepayers".

DiCom director Damien Flugge was contacted for comment.



The POST, June 2025

The POST, July 2025

Please note Fees and charges at the West Metro Recycling Centre have recently changed. Updated fees and charges can be found on our website.

visit wmrc.wa.gov.au fo

West Metro Recycling Centre - Open 7 days

Recycling Hotline 9384 6711

(enter off Brockway Rd) Fees apply for some items. Visit wmrc.wa.gov.au for details

Weekdays: 7:30AM – 4:00PM Weekends: 8:00AM – 4:00PM Public holidays: 7:30AM – 2:00PM

Western Metropolitan Regional Council Member Councils



August 2025

#### **Social Media**

#### Reach:

	31 July- 14 September	Compared to previous period
Facebook	- 12,285- 13,239	-7% decrease
Instagram	-5880, 740	694.5%*

<sup>\*</sup>Due to WMRC being tagged in the Circular Fashion Festival post as an exhibitor

#### Content – top performers by reach:

Title	Date published ↑↓	Reach <b>①</b> ↓
We're excited to be named as a finalist for the WasteSorted W  Boost  Boost	4 August 10:02	1K
Have you heard about our upcoming events? * A From a Vi  Photo · Western Metropolitan Regional Council	11 September 18:01	692
West Metro Recycling Centre customers, please be advised t  ■ Photo · ⑤ Western Metropolitan Regional Council	25 August 11:42	585
It's (almost) spring, which means events are back! 🔭 We'r  Photo · 🕥 Western Metropolitan Regional Council	28 August 16:12	433
The Textile Trail is back for 2025 - and this time it's a whole w  Photo • Western Metropolitan Regional Council	19 August 17:12	251
Unr last Cook More Waste Less workshops are coming up i  Multi media · Western Metropolitan Regional Council	14 August 17:22	237
It's been a big year for school visits at the West Metro Recycli  Photo • Western Metropolitan Regional Council  Boost	12 August 16:21	236
That's a wrap % on our Cook More Waste Less workshop seri  Photo Western Metropolitan Regional Council, 1 pending in  Boost	9 September 10:59	235

## **Electronic Direct Mail (EDM)**

The subscriber base of our monthly  $\underline{\text{Word on Waste newsletter}}$  (produced in Mailchimp) retains a steady growth rate. We currently have 1,643 subscribers.

	Open rate (%)	Link clicks within (%)
July newsletter	57.4	4.5
August newsletter	57.7	3.6
Sector benchmark (government)*	40.5	4.6

<sup>\*</sup>Source: Mailchimp – Email Marketing Benchmarks and Metrics 2024.

#### Website

	18 Mar – 7 May	Previous period
Sessions*	10,503	12,255
Total users	7,576	8,743

\*Session = a period of time during which a user interacts with the website, starting when they arrive at the site and ending after they leave or become inactive. Users may view one page or multiple pages during a session.

#### Most viewed pages

Page path	Views →	Avg. Duration
/	2,596	00:01:11
/recycling-disposal/west-metro-recycling-centre/	2,581	00:01:51
/recycling-disposal/west-metro-recycling-centre/accepted-items-free-for-a-fee/	2,130	00:01:47
/recycling-disposal/west-metro-recycling-centre/fees-charges/	2,048	00:01:40
/news/recycling-rules-are-consistent/	702	00:01:25
/recycling-disposal/charities-offering-home-collections/	566	00:01:51
/recycling-disposal/west-metro-recycling-centre/specialist-recycling/electronic-waste/	440	00:01:45
/contact-us/	399	00:01:44
/recycling-disposal/recycle-only-these-five-in-your-yellow-lidded-bin/	385	00:01:26
/recycling-disposal/west-metro-recycling-centre/waste-passes/	371	00:01:12
/about-us/member-participating-councils/	365	00:00:50
/recycling-disposal/west-metro-recycling-centre/household-hazardous-waste/	338	00:01:35
/recycling-disposal/how-to-reuse-and-recycle-unwanted-items/	324	00:03:08

The pages referring to the Recycling Centre are consistently the most viewed.

#### **RISK MANAGEMENT**

As the waste environment changes and becomes more complicated, there is an increasing recognition of the importance of consistent communications and education to deliver lower contamination levels in waste streams. Contamination levels are increasingly being used in setting contract pricing.

These activities also help to manage WMRC's strategic, governance reputational and risks particularly around alignment with Member Council and community interests. This risks include SS3, SS9, SG1, SG4, SR5.

#### COMMUNICATION AND CONSULTATION

None

#### REPORT IMPLICATIONS

**Legislation and Policy Alignment** 

N/A

#### **Business and Strategic Alignment**

These activities are aligned to key strategies 1, 2, 3, 6 and make a major contribution to key strategy 4 of the WMRC Strategic Community Plan 2023-2033.

#### **Financial and Resource Implications**

These activities are anticipated under current budgeting.

#### **COMMENTS**

The information is presented for noting.

## **VOTING REQUIREMENT**

Simple majority

#### RESPONSIBLE OFFICER'S RECOMMENDATION

11.2.1 The Communications and Education report to 25 September to be noted.

## 11.3 VERGE VALET™ REPORT

Responsible Officer: Manager Communications and Education

Date: 19 September 2025

**Attachment:** 

#### **PURPOSE**

This report provides updates on the Verge Valet<sup>™</sup> service.

#### BACKGROUND

Verge Valet<sup>™</sup> provides residents of host councils with year-round access to verge waste collections, both bulk and green waste on a date convenient to them.

The WMRC began offering Verge Valet<sup>™</sup> to Member Council and neighbouring council residents from February 2020. Town of Mosman Park were the first council to take up the service followed by Town of Cottesloe in July, Town of Cambridge in November, Shire of Peppermint Grove in March 2021, City of Subiaco in October 2021, and City of Vincent in February 2022. The City of Fremantle's first collections were in October 2023. The City of South Perth's collections started in July 2025. The Town of Victoria Park's green waste collections started in August 2025 and their bulk waste collections will start in October 2025.

Reports are provided for each Ordinary Council Meeting with an update on tonnages collected, along with summary survey results from those who have utilised the service. Further, the proportion of waste recovered (based on processor estimates) is reported. This is the waste that is separated and forwarded to re-processors and consequently diverted away from landfill. These waste streams are green waste, metal, cardboard and wood.

#### **DETAIL AND OPTIONS ANALYSIS**

#### Tonnages collected and recovered

The following chart (Figure 1) shows tonnes of waste collected for the financial year 2025-26 to date. To note, the Cities of Vincent introduced green waste in May 2025 and Fremantle have a bulk waste only (i.e. no green waste) Verge Valet™ service.

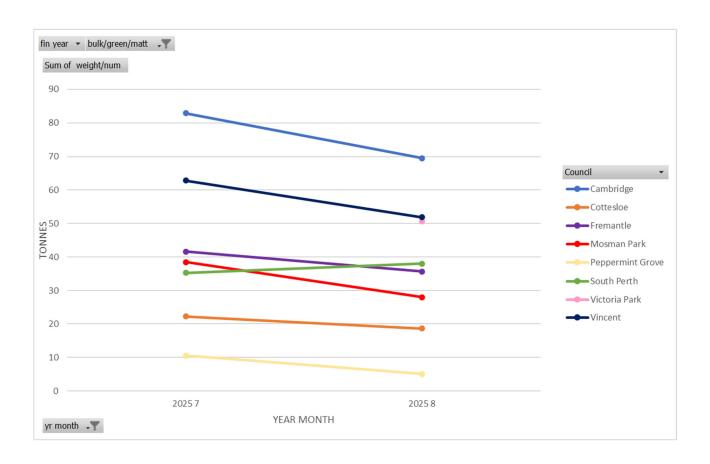


Figure 1: total tonnage of bulk and green waste collected for all Verge Valet host councils FY 2025-26 to date

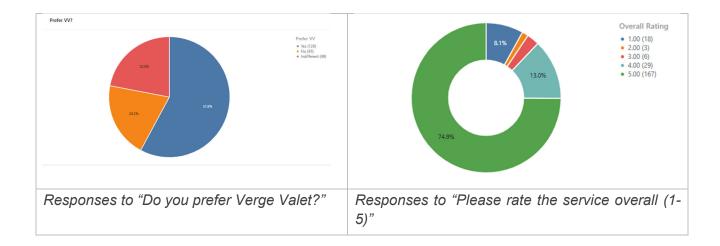
Many residents tend to use up their allocations at the end of FY period and many of the bookings end up overflowing into July. Some councils allow for 24/25 collection allocations to be rolled over into July if there is no availability in June. Consequently, there has been a slight decrease in tonnage amongst most of the councils when comparing July and August.

The collector separates e-waste, white goods and mattresses during collection. Our contractor, Perth Bin Hire, sorts the rest and reports the proportion of bulk waste recovered. This is the same sorting facility as used for the bulk waste from other sources delivered to the Recycling Centre and reported monthly. The latest available figures (to August) show that around 85% of the collected bulk waste is recovered. Material recovered comprises paper and cardboard, ferrous metals, and wood. 100% of the green waste is recovered.

#### User feedback

Following a Verge Valet service to a property, those residents are invited to complete a survey. Eight questions provide a rating and/or comments on each of the booking processes, the collection process, and the overall service.

A review of the comments and ratings received in the last weeks revealed several positive comments about communications, timeliness, efficiency, ease and flexibility. Residents have also appreciated allocations from the 24/25 FY being rolled over until the end of July. There have been a handful of negative comments regarding the waiting times within Vincent and Cambridge zones, and minor hiccups with the new booking system. Overall ratings are unchanged as shown below:



#### **New Customer Start Ups**

The City of South Perth and the Town of Victoria Park bookings and collections have gone well so far. WMRC and our contractor D+M Waste Management continue working closely with these councils, providing in-person staff training and support.

#### South Perth

Our strategic soft launch approach with comms for the service has worked well so far, allowing for reasonable wait times while we are at half capacity with collections. WMRC, D+M Waste Management and South Perth are in the process of developing more comms including a video in the lead up to the full service in October which includes two collection days.

#### Victoria Park

The Town of Victoria Park's Verge Valet green waste collections started on 8th of August. The Town's bulk waste collections will start on the 1<sup>st</sup> of October

#### **RISK MANAGEMENT**

Verge Valet™ risks centre on the following areas:

**Strategic (SS9, SS10)**: In reducing waste collected from verges, this service is aligned with state government waste reduction targets. It is also aligned with WMRC key strategies. This service relies on non-Member council utilization.

Commercial (SC1, SC2, SC3, SC4): We construct contracts and rates carefully to minimize commercial risks.

Financial (SF1): The service is constructed for net financial benefit to Member Councils.

**HR Management (SHR1, SHR2, SHR3, SHR5):** WMRC staff have a clear understanding of the requirements of this contract and work collaboratively with host council and service provider staff.

**SIT1**, **SIT2**: WMRC has a secure IT environment and requires the same from its service provider.

#### COMMUNICATION AND CONSULTATION

Nil.

#### REPORT IMPLICATIONS

#### **Legislation and Policy Alignment**

The Verge Valet™ service is provided under contract to non-Member Councils and under a Memorandum of Understanding to Member Councils.

#### **Business and Strategic Alignment**

This report is aligned with the following Key Strategies:

- 1. Achieve a comprehensive, cost-effective waste management service across the region
- 2. Increase the number of Councils, businesses and people using our services
- 3. Divert waste from landfill by making materials and energy recovery available
- 4. Promote and facilitate waste avoidance and responsible waste management in the community

#### **Financial and Resource Implications**

The financial implications of Verge Valet<sup>™</sup> have been considered in the budget setting process. We continue to staff the phone service through existing staff levels.

#### COMMENTS

The Verge Valet service continues to receive positive feedback from users. An updated booking system has recently been implemented which works to streamline the system for residents and allows them more ability to manage their own bookings. The new system also allows for less manual interventions and staff time involved. We are still experiencing the expected teething problems that come along with transitioning to a new booking system. We expect these minor issues to be resolved in the coming weeks. The WMRC and our contractor D+M Waste Management have been working together closely to streamline the operation. We have been thoroughly impressed by their flexibility, responsiveness, and ability to assist with all types of queries. D+M Waste Management has also recently assisted with the tail end of Town of Victoria Park's scheduled bulk waste collection.

#### **VOTING REQUIREMENT**

Simple majority

#### RESPONSIBLE OFFICER'S RECOMMENDATION

11.3.1 The Verge Valet report be noted.

### 11.4 PROGRESS ON COUNCIL RESOLUTIONS

Responsible Chief Executive Officer

Officer:

Date: 25 September 2025

Attachment: 11-4A Progress on Council

Resolutions

#### **PURPOSE**

Council monitors progress on its resolutions at each OCM. A schedule showing progress on WMRC resolutions up to and including 25 September 2025 is presented at Attachment 11-4A. Only uncompleted resolutions, and those recently completed, are shown on the schedule.

#### BACKGROUND

In October 2007 Council decided that an information bulletin item tracking the progress of Council resolutions be presented at future meetings.

#### **DETAIL AND OPTIONS ANALYSIS**

Please refer to Attachment 11-4A. The schedule is colour coded. Red - resolutions not yet commenced; orange – resolutions in progress; green – resolutions complete.

#### **RISK MANAGEMENT**

Tracking progress of Council resolutions reduces the risk of failure to implement.

#### COMMUNICATION AND CONSULTATION

Council resolutions and progress on their implementation are discussed at CEOAC meetings.

#### REPORT IMPLICATIONS

#### **Legislation and Policy Alignment**

Local Government Act 1995

#### **Business and Strategic Alignment**

Progress on Council Resolutions is aligned to all six key strategies of the WMRC *Strategic Community Plan.* 

#### **Financial and Resource Implications**

Not applicable

## **COMMENTS**

The report is provided for noting.

## **VOTING REQUIREMENT**

Simple majority.

#### RESPONSIBLE OFFICER'S RECOMMENDATION

The progress on Council resolutions be noted. 11.4.1

## 11.5 CEO FORUM - RECORD OF MEETING

Responsible Chief Executive Officer

Officer:

Date: 19 September 2025

Attachment: 11-5A CEO Forum – Summary Record

of Meeting September 2025

#### **PURPOSE**

For Council to receive a summary of the CEO Forum meeting of September 2025.

#### **BACKGROUND**

Council has adopted a policy addressing arrangements for member Council CEO forums. The policy sets out arrangements for forums that enable discussion and input into key issues relevant to the WMRC.

#### **DETAILS**

Please refer to Attachment 11-5A.

#### **RISK MANAGEMENT**

The forums assist mitigation of risks associated with the following areas of the Corporate Risk Register:

Governance; SG1, SG3, SG4

Financial; SF2

Reputational; SR1, OR8

#### COMMUNICATION AND CONSULTATION

Nil.

#### REPORT IMPLICATIONS

#### **Legislation and Policy Alignment**

Local Government Act 1995

#### **Business and Strategic Alignment**

Business of the CEO Forums includes all key strategies of the WMRC Strategic Community Plan.

#### **Financial and Resource Implications**

Not applicable

## **COMMENTS**

The record is provided for noting.

## **VOTING REQUIREMENT**

Simple majority.

#### RESPONSIBLE OFFICER'S RECOMMENDATION

The CEO Forum – Summary Record of Meeting held on 18 September 2025 11.5.1 be noted.

- MOTIONS FOR WHICH PREVIOUS NOTICE 12 HAS BEEN GIVEN
- 13 QUESTIONS BY MEMBERS OF WHICH DUE **NOTICE HAS BEEN GIVEN**
- 14 **MEMBERS' QUESTIONS WITHOUT NOTICE**
- URGENT BUSINESS APPROVED BY THE 15 PERSON PRESIDING OR BY DECISION
- 16 MATTERS BEHIND CLOSED DOORS
- BUSINESS NOT DEALT WITH FROM A 17 **PREVIOUS MEETING**
- 18 **GENERAL BUSINESS**
- 19 **CLOSURE OF MEETING**

Next meeting: 27 November 2025, Town of Cottesloe